

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 489528 /		<u>Alt Order #</u> 06266599
<u>Product</u> OBAMA 4 AMERICA		
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Estimate #</u> 1537
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/13/12 / 10/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/17/12	10/17/12	BB League Championships	1pm-8pm		:30			NM	1	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	--W----				1	\$4,850.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/16/12-10/22/12	BB League Championships	1pm-8pm	---W-----	:30		\$3,250.00	NM		
			See MG 1.2									
	2	KVVU	10/17/12-10/17/12	BB League Championships	1pm-8pm	---W-----	:30		\$3,250.00	NM		
	Ⓜ MG for 1.1 10/17											
2	KVVU	10/16/12	10/22/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$450.00			
3	KVVU	10/16/12	10/22/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	5	\$3,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$725.00			
4	KVVU	10/16/12	10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	10	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				10	\$700.00			
5	KVVU	10/16/12	10/22/12	More M-F 9-10a	M-F 9a-10a		:30			NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$275.00			
6	KVVU	10/16/12	10/22/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$250.00			
7	KVVU	10/16/12	10/22/12	Better	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$125.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	KVVU	10/16/12-10/22/12	Better	M-F 11a-12p	MTuWThF----	:30		\$125.00	NM		
			See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2									
8	KVVU	10/16/12	10/22/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$195.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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<u>Contract / Revision</u> 489528 /		<u>Alt Order #</u> 06266599
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> OBAMA 4 AMERICA	<u>Estimate #</u> 1537
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/13/12 / 10/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
5	KVVU	10/16/12-10/22/12		Divorce Court/Divorce Court	M-F 12-1p	MTuWThF----	:30		\$125.00	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
9	KVVU	10/16/12	10/22/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	2	\$390.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/16/12 10/22/12 MTWTF-- 5 \$125.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/16/12-10/22/12 Cops/Dog The Bounty Hunter 1-2pm MTuWThF---- :30 \$125.00 NM See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2 3 KVVU 10/16/12-10/22/12 Cops/Dog The Bounty Hunter 1-2pm MTuWThF---- :30 \$125.00 NM See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2 5 KVVU 10/16/12-10/22/12 Cops/Dog The Bounty Hunter 1-2pm MTuWThF---- :30 \$125.00 NM See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
10	KVVU	10/16/12	10/22/12	Katie Couric	2-3p		:30			NM	1	\$425.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/16/12 10/22/12 MTWTF-- 4 \$150.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 2 KVVU 10/16/12-10/22/12 Katie Couric 2-3p MTuWThF---- :30 \$150.00 NM See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2 3 KVVU 10/16/12-10/22/12 Katie Couric 2-3p MTuWThF---- :30 \$150.00 NM See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2 4 KVVU 10/16/12-10/22/12 Katie Couric 2-3p MTuWThF---- :30 \$150.00 NM See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
11	KVVU	10/16/12	10/22/12	Anderson	3-4p		:30			NM	2	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/16/12 10/22/12 MTWTF-- 4 \$175.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 2 KVVU 10/16/12-10/22/12 Anderson 3-4p MTuWThF---- :30 \$175.00 NM See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2 3 KVVU 10/16/12-10/22/12 Anderson 3-4p MTuWThF---- :30 \$175.00 NM See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
12	KVVU	10/16/12	10/22/12	The Dr.Oz Show	4-5p		:30			NM	3	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/16/12 10/22/12 MTW---- 6 \$500.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 3 KVVU 10/16/12-10/22/12 The Dr.Oz Show 4-5p MTuWThF---- :30 \$225.00 NM See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2 4 KVVU 10/16/12-10/22/12 The Dr.Oz Show 4-5p MTuWThF---- :30 \$225.00 NM See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2 9 KVVU 10/16/12-10/22/12 The Dr.Oz Show 4-5p MTuWThF---- :30 \$225.00 NM See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
N 13	KVVU	10/16/12	10/22/12	Fox 5 News at 5	5-530p		:30			NM	2	\$1,900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/16/12 10/22/12 MTWTF-- 3 \$950.00												

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<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> OBAMA 4 AMERICA	<u>Estimate #</u> 1537
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/13/12 / 10/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div>												
2	KVVU	10/16/12-10/22/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		\$285.00	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21												
4	KVVU	10/16/12-10/22/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		\$950.00	NM		
See MG 13.7												
5	KVVU	10/16/12-10/22/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		\$950.00	NM		
See MG 13.6												
6	KVVU	10/17/12-10/17/12		Fox 5 News at 5	5-530p	---W-----	:30		\$950.00	NM		
Ⓜ MG for 13.5 10/17												
7	KVVU	10/22/12-10/22/12		Fox 5 News at 5	5-530p	M-----	:30		\$950.00	NM		
Ⓜ MG for 13.4 10/22												
14	KVVU	10/16/12	10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div><div>Week: 10/16/12</div><div>10/22/12</div><div>MTWTF--</div><div>3</div><div>\$1,025.00</div></div></div></div>												
<div><div><div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div></div>												
4	KVVU	10/16/12-10/22/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$325.00	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21												
5	KVVU	10/16/12-10/22/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$325.00	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21												
15	KVVU	10/16/12	10/22/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	0	\$0.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div><div>Week: 10/16/12</div><div>10/22/12</div><div>MTWTF--</div><div>2</div><div>\$300.00</div></div></div></div>												
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1	KVVU	10/16/12-10/22/12		Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		\$300.00	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21												
2	KVVU	10/16/12-10/22/12		Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		\$300.00	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21												
16	KVVU	10/16/12	10/22/12	MORE Access	630-7pm		:30			NM	0	\$0.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div><div>Week: 10/16/12</div><div>10/22/12</div><div>MTWTF--</div><div>1</div><div>\$650.00</div></div></div></div>												
<div><div><div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div></div>												
3	KVVU	10/16/12-10/22/12		MORE Access	630-7pm	MTuWThF----	:30		\$225.00	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21												
17	KVVU	10/16/12	10/22/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	5	\$10,750.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div><div>Week: 10/16/12</div><div>10/22/12</div><div>MTWTF--</div><div>5</div><div>\$2,150.00</div></div></div></div>												
N 18	KVVU	10/20/12	10/20/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$1,500.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div><div>Week: 10/15/12</div><div>10/21/12</div><div>-----1-</div><div>1</div><div>\$1,500.00</div></div></div></div>												
<div><div><div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div></div>												
1	KVVU	10/15/12-10/21/12		FOX 5 News Sat 10-11p	10-11p Sat	-----Sa--	:30		\$1,500.00	NM		
See MG 18.2												
2	KVVU	10/20/12-10/20/12		FOX 5 News Sat 10-11p	10-11p Sat	-----Sa--	:30		\$1,500.00	NM		
Ⓜ MG for 18.1 10/20												
19	KVVU	10/21/12	10/21/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,850.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div><div>Week: 10/15/12</div><div>10/21/12</div><div>-----1</div><div>1</div><div>\$1,850.00</div></div></div></div>												
20	KVVU	10/21/12	10/21/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,200.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div><div>Week: 10/15/12</div><div>10/21/12</div><div>-----1</div><div>1</div><div>\$1,200.00</div></div></div></div>												

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 489528 /		<u>Alt Order #</u> 06266599
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> OBAMA 4 AMERICA	<u>Estimate #</u> 1537
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/13/12 / 10/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
21	KVVU	10/16/12	10/22/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	5	\$9,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$1,950.00			
22	KVVU	10/16/12	10/22/12	The Simpsons	M-F 11:35p-12:05a		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$350.00			
23	KVVU	10/16/12	10/22/12	Friends	M-F 12:05-1:05a		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$225.00			
24	KVVU	10/20/12	10/20/12	Numb3rs	Sa 4-5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Numb3rs	Sa 4-5p	-----Sa--	:30		\$100.00	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
25	KVVU	10/21/12	10/21/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$850.00			
N 26	KVVU	10/22/12	10/22/12	The Mob Doctor	Mon 9p-10p		:30			NM	23	\$19,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$2,750.00			

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<u>Contract / Revision</u> 489528 /		<u>Alt Order #</u> 06266599
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> OBAMA 4 AMERICA	<u>Estimate #</u> 1537
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/13/12 / 10/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	The Mob Doctor	Mon 9p-10p	M-----	:30		\$2,750.00	NM		
			See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2									
	2	KVVU	10/17/12-10/17/12	Katie	M-F 11a-12p	---W-----	:30		\$425.00	NM		
	Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,										
	3	KVVU	10/17/12-10/17/12	Katie	M-F 11a-12p	---W-----	:30		\$425.00	NM		
	Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,										
	4	KVVU	10/18/12-10/19/12	Katie	1-2pm	----ThF----	:30		\$425.00	NM		
	Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,										
	5	KVVU	10/18/12-10/19/12	Katie	1-2pm	----ThF----	:30		\$425.00	NM		
	Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,										
	6	KVVU	10/18/12-10/19/12	Katie	1-2pm	----ThF----	:30		\$425.00	NM		
	Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,										
	7	KVVU	10/18/12-10/19/12	Katie	1-2pm	----ThF----	:30		\$425.00	NM		
	Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,										
	8	KVVU	10/18/12-10/19/12	Anderson Cooper	2-3p	----ThF----	:30		\$450.00	NM		
	Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,										
	9	KVVU	10/18/12-10/19/12	Anderson Cooper	2-3p	----ThF----	:30		\$450.00	NM		
	Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,										
	10	KVVU	10/18/12-10/19/12	Anderson Cooper	2-3p	----ThF----	:30		\$450.00	NM		
	Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,										
	11	KVVU	10/18/12-10/19/12	Anderson Cooper	2-3p	----ThF----	:30		\$450.00	NM		
	Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,										
	12	KVVU	10/18/12-10/19/12	Dr Oz	3-4p	----ThF----	:30		\$500.00	NM		
	Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,										
	13	KVVU	10/18/12-10/19/12	Dr Oz	3-4p	----ThF----	:30		\$500.00	NM		
	Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,										
	14	KVVU	10/18/12-10/19/12	Dr Oz	3-4p	----ThF----	:30		\$500.00	NM		
	Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,										
	15	KVVU	10/18/12-10/19/12	Dr Oz	3-4p	----ThF----	:30		\$500.00	NM		
	Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,										
	16	KVVU	10/18/12-10/19/12	Special Early News	Special Early New	----ThF----	:30		\$950.00	NM		
	Ⓜ	See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29										
	17	KVVU	10/18/12-10/19/12	Special Early News	Special Early New	----ThF----	:30		\$950.00	NM		
	Ⓜ	See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29										
	18	KVVU	10/17/12-10/17/12	The X Factor	The X Factor	---W-----	:30		\$5,350.00	NM		
	Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,										
	19	KVVU	10/16/12-10/16/12	Raising Hope/Ben and Kate	Tue 8p-9p	-Tu-----	:30		\$5,500.00	NM		
	Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,										
	20	KVVU	10/21/12-10/21/12	Weekend Matinee Movie	10-5pm	-----Su	:30		\$140.00	NM		
	Ⓜ	See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29										
	21	KVVU	10/21/12-10/21/12	Weekend Matinee Movie	10-5pm	-----Su	:30		\$140.00	NM		
	Ⓜ	See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29										
	22	KVVU	10/21/12-10/21/12	Weekend Matinee Movie	10-5pm	-----Su	:30		\$140.00	NM		
	Ⓜ	See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29										
	23	KVVU	10/18/12-10/19/12	Special Early News	Special Early New	----ThF----	:30		\$775.00	NM		
	Ⓜ	MG for 26.22,26.16,26.17,26.20,26.21										
	24	KVVU	10/18/12-10/19/12	Special Early News	Special Early New	----ThF----	:30		\$775.00	NM		
	Ⓜ	MG for 26.22,26.16,26.17,26.20,26.21										
	25	KVVU	10/21/12-10/21/12	Weekend Matinee Movie	10-5pm	-----Su	:30		\$150.00	NM		
	Ⓜ	MG for 26.22,26.16,26.17,26.20,26.21										
	26	KVVU	10/21/12-10/21/12	Weekend Matinee Movie	10-5pm	-----Su	:30		\$150.00	NM		
	Ⓜ	MG for 26.22,26.16,26.17,26.20,26.21										

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<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> OBAMA 4 AMERICA	<u>Estimate #</u> 1537
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/13/12 / 10/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
27	KVVU	10/21/12-10/21/12	Weekend Matinee Movie	10-5pm	-----Su		:30		\$150.00	NM		
Ⓜ MG for 26.22,26.16,26.17,26.20,26.21												
28	KVVU	10/17/12-10/22/12	Friends	M-F 12:05-1:05a	M--WThF----		:30		\$225.00	NM		
Ⓜ MG for 26.22,26.16,26.17,26.20,26.21												
29	KVVU	10/17/12-10/22/12	American Dad	M-F 230-3a	M--WThF----		:30		\$95.00	NM		
Ⓜ MG for 26.22,26.16,26.17,26.20,26.21												
27	KVVU	10/17/12	10/17/12	The X Factor	The X Factor		:30			NM	1	\$5,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$3,150.00			
28	KVVU	10/18/12	10/18/12	The X Factor	The X Factor		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$3,075.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/15/12-10/21/12		The X Factor	The X Factor	----Th-----	:30		\$3,075.00	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21												
29	KVVU	10/19/12	10/19/12	Fringe	Fri 9p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$1,750.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/15/12-10/21/12		Fringe	Fri 9p-10p	-----F-----	:30		\$1,750.00	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21												
30	KVVU	10/21/12	10/21/12	NFL Early Game	NFL Early Game		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$7,500.00			
31	KVVU	10/21/12	10/21/12	NFL Early Game	NFL Early Game		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$7,500.00			
32	KVVU	10/20/12	10/20/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	2	\$4,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----2-				2	\$2,325.00			
33	KVVU	10/16/12	10/16/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$950.00			
34	KVVU	10/16/12	10/22/12	The Dr.Oz Show	4-5p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-11----				2	\$500.00			
Week:		10/22/12	10/28/12	1-----				1	\$500.00			
35	KVVU	10/16/12	10/22/12	Better	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$195.00			
36	KVVU	10/16/12	10/22/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$195.00			
37	KVVU	10/16/12	10/22/12	MORE Access	630-7pm		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$650.00			
38	KVVU	10/16/12	10/22/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$525.00			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
489528 /	06266599

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	OBAMA 4 AMERICA	1537

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama For America	10/13/12 / 10/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
39	KVVU	10/16/12	10/22/12	Katie Couric	2-3p		:30			NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				3	\$425.00			
40	KVVU	10/16/12	10/22/12	Anderson	3-4p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$450.00			
41	KVVU	10/16/12	10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$1,025.00			
Totals											109	\$106,665.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	109	\$106,665.00	\$90,665.25
Totals	109	\$106,665.00	\$90,665.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT9/12 19.25
CHANGES *** KVVU-TV ***

REP. #	OFF. # 762	SALESMAN #
BUYER NAME	MAURA GILROY	
SALES PRSN	PH- TERESA DIFURIA	

CLASS: NATL. LOCAL REGIONAL

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DOI: 10.1177/1056492613500000
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT9/12 19.25

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

AGENCY ADVERTISER CODE = AGENCY EST# = 1537
AGENCY PRODUCT CODE =

40	RZ 100P-400P	30	\$3,250.00	10/17	10/17	1	WED	1
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PROGRAM : NLCS GAME
ORD COM1: WORLD SERIES STARTS ON 10/24. MG IN NLCS GAME. PRE-BOOKED PLS APPROVE.
ORD COM2: REVISED RATE
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-2 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3		RZ	500A-600A	30		\$450.00✓	10/16	10/22	5		TU-F,M	5
PROGRAM : FOX5 NEWS 5A												
ORD COM1 : REVISED RATE												
4		RZ	600A-700A	30		\$725.00✓	10/16	10/22	5		TU-F,M	5
PROGRAM : FOX5 NEWS 6A												
ORD COM1 : REVISED RATE												
5		RZ	700A-900A	30		\$700.00✓	10/16	10/22	10		TU-F,M	10
PROGRAM : FOX5 MORNING NEWS												
ORD COM1 : REVISED RATE												
6		RZ	900A-1000A	30		\$275.00✓	10/16	10/22	5		TU-F,M	5
PROGRAM : MORE LAS VEGAS												
ORD COM1 : REVISED RATE												
7		RZ	1000A-1100A	30		\$250.00✓	10/16	10/22	5		TU-F,M	5
PROGRAM : DR OZ												
ORD COM1 : REVISED RATE												
8		RZ	1100A-1200N	30		\$195.00	10/16	10/22	2		TU-F,M	2
PROGRAM : BETTER LAS VEGAS												
ORD COM1 : REVISED RATE												
44		RZ	1100A-1200N	30		\$425.00	10/17	10/17	2		WED	2
PROGRAM : KATIE COURIC												
ORD COM1 : SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE.												
ORD COM2 : REVISED RATE												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-8 FOR 3 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-9 FOR 3 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-41 FOR 3 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-11 FOR 6 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-12 FOR 6 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-13 FOR 4 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-14 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-15 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-16 FOR 3 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-17 FOR 4 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-35 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-36 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-26 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-33 FOR 1 SPOT/WK												

FAX# 610-225-1191 OCT9/12 19.25
HARRIS REPORT FROM REP *** KVVU-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
11	RZ		200P-300P	30		\$425.00	10/16	10/22	4		TU-F,M	4
PROGRAM : KATIE COURIC												
ORD COM1: REVISED RATE												
12	RZ		300P-400P	30		\$450.00	10/16	10/22	4		TU-F,M	4
PROGRAM : ANDERSON COOPER												
ORD COM1: REVISED RATE												
13	RZ		400P-500P	30		\$500.00	10/16	10/22	6		TU-F,M	6
PROGRAM : DR OZ												
ORD COM1: REVISED RATE												
14	RZ		500P-530P	30		\$950.00	10/16	10/22	3		TU-F,M	3
PROGRAM : FOX 5 NEWS AT 5PM												
ORD COM1: REVISED RATE												
15	RZ		530P-600P	30		\$1,025.00	10/16	10/22	3		TU-F,M	3
PROGRAM : FOX 5 NWS AT 530P												
ORD COM1: REVISED RATE												
16	RZ		600P-630P	30		\$525.00	10/16	10/22	2		TU-F,M	2
PROGRAM : FOX 5 NWS AT 6P												
ORD COM1: REVISED RATE												
17	RZ		630P-700P	30		\$650.00	10/16	10/22	1		TU-F,M	1
PROGRAM : MORE ACCESS												
ORD COM1: REVISED RATE												
18	RZ		1000P-1100P	30		\$2,150.00	10/16	10/22	5		TU-F,M	5
PROGRAM : FOX 5 NEWS AT 10P												
ORD COM1: REVISED RATE												
19	RZ		1000P-1100P	30		\$1,500.00	10/20	10/20	1		SAT	1
PROGRAM : FOX 5 NEWS AT 10PM SAT												
ORD COM1: REVISED RATE												

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT9/12 19.25
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20		RZ	1000P-1045P	30		\$1,850.00	10/21	10/21	1		SUN	1
PROGRAM : FOX 5 NEWS AT 10PM SUN												
ORD COM1 : REVISED RATE												
21		RZ	1045P-1100P	30		\$1,200.00	10/21	10/21	1		SUN	1
PROGRAM : FOX 5 SPORTS EXTRA												
ORD COM1 : REVISED RATE												
22		RZ	1100P-1135P	30		\$1,950.00	10/16	10/22	5		TU-F,M	5
PROGRAM : FOX 5 NEWS AT 1100P												
ORD COM1 : REVISED RATE												
23		RZ	1135P-1205A	30		\$350.00	10/16	10/22	5		TU-F,M	5
PROGRAM : THE SIMPSONS												
ORD COM1 : REVISED RATE												
24		RZ	1205A-105A	30		\$225.00	10/16	10/22	2		TU-F,M	2
PROGRAM : FRIENDS												
ORD COM1 : REVISED RATE												
29		R	800A-900A	30		\$850.00	10/21	10/21	1		SUN	1
PROGRAM : FOX NEWS SUNDAY												
42		RZ	800P-1000P	30		\$5,350.00	10/17	10/17	1		WED	1
PROGRAM : THE X-FACTOR												
ORD COM1 : CORRECT TP. PLS APPROVE.												
ORD COM2 : REVISED RATE												
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-34 FOR 1 SPOT/WK												
37		RZ	1000A-100P	30		\$7,500.00	10/21	10/21	1		SUN	1
PROGRAM : FOX NFL (GAME 1)												
ORD COM1 : REVISED RATE												
43		RZ	1000A-130P	30		\$7,500.00	10/21	10/21	1		SUN	1
PROGRAM : NFL EARLY GAME												
ORD COM1 : NO LATE GAME. MG EARLY GAME. PRE-BOOKED PLS APPROVE.												
ORD COM2 : REVISED RATE												
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-38 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
45			RZ 100P-200P	30		\$425.00	10/18	10/19	4		TH-F	4
PROGRAM : KATIE COURIC ORD COM1 : SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE. ORD COM2 : REVISED RATE PART OF A MAKEGOOD MADE UP OF LINES 44-51												
46			RZ 200P-300P	30		\$450.00	10/18	10/19	4		TH-F	4
PROGRAM : ANDERSON COOPER ORD COM1 : SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE. ORD COM2 : REVISED RATE PART OF A MAKEGOOD MADE UP OF LINES 44-51												
47			RZ 300P-400P	30		\$500.00	10/18	10/19	4		TH-F	4
PROGRAM : DR OZ ORD COM1 : SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE. ORD COM2 : REVISED RATE PART OF A MAKEGOOD MADE UP OF LINES 44-51												
48			RZ 400P-430P	30		\$950.00	10/18	10/19	2		TH-F	2
PROGRAM : NEWS ORD COM1 : SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE. ORD COM2 : REVISED RATE PART OF A MAKEGOOD MADE UP OF LINES 44-51												
50			RZ 800P-900P	30		\$5,500.00	10/16	10/16	1		TUE	1
PROGRAM : RAISING HOPE/BEN&KATE ORD COM1 : SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE. ORD COM2 : REVISED RATE PART OF A MAKEGOOD MADE UP OF LINES 44-51												
9			RZ 1200N-100P	30		\$195.00	10/16	10/22	2		TU-F,M	2
PROGRAM : DIVORCE COURT ORD COM1 : REVISED RATE												
41			RZ 100P-200P	30		\$195.00	10/16	10/22	2		TU-F,M	2
PROGRAM : COPS/DOG THE BOUNTY HUNTER ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE. ORD COM2 : REVISED RATE THIS IS A MAKE-GOOD FOR OCT16 ON LINE-10 FOR 5 SPOTS/WK												

REP HEADLINE# 6266599 TRF# 489528
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT9/12 19.25
 CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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39	RZ		100P-800P	30		\$2,325.00✓	10/20	10/20	2		SAT	2
PROGRAM : FOX COLLEGE FOOTBALL ORD COM1: REVISED RATE												

1130-40

OCT/12 106665.00 CONTRACT TOTAL 106665.00
 TOTAL SPOTS 107

MARKET TOTALS \$260,180 KVVU 25% KSNV 29% KLAS 20% KTNV 13% KVMY 9% KVCW 3% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE